



**Reference card**

SRI SARVARAYA SUGARS LTD,  
INDIA  
Andhra Pradesh

**SRI SARVARAYA SUGARS India**

Sri Sarvaraya Sugars limited manufacturers Sugar, Industrial Alcohol, Carbonated and Non-Carbonated Soft Drinks and Bottled Water at its Plants in East Godavari and Khammam Districts of Andhra Pradesh and is an Authorised Bottler of The Coca-Cola Company, U.S.A.



## Reference card

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Project name	<b>Sri Sarvaraya Sugars Limited</b>
Brand	<b>Sri Sarvaraya Sugars Limited</b>
Investor	<b>Sri Sarvaraya Sugars Limited</b>
City of installation	<b>Gopalapuram, Andhra Pradesh</b>
Country of installation	<b>India</b>
Commissioning date	<b>July, 2016</b>
Country of ACO sales organisation	<b>ACO India</b>
Segment	<b>Food &amp; Beverage</b>
Subsegment	<b>Soft drinks</b>

## Project information

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Project description	<b>This project is an expansion of the bottling unit for Coca-Cola, Sri Sarvaraya Limited Bottlers. The majority of products implemented were ACO hygienic gullies.</b>
Customer description	<b>Coca-Cola (often referred to simply as Coke) is a carbonated soft drink produced by The Coca-Cola Company of Atlanta, Georgia. The company produces concentrate, which is then sold to licensed Coca-Cola bottlers throughout the world. The bottlers, who hold exclusive territory contracts with the company, produce the finished product in cans and bottles from the concentrate, in combination with filtered water and sweeteners.</b>

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## Project information

Key factors of ACO success in this project

ACO was also invited for product presentation to present it to their employees of various technical departments of Coca Cola India. The outcome of our presentation is that they come up with their issues regarding drainages to us. Similarly Coca Cola's third party approached us after the camp and shared their requirements for their upcoming Research and Development centre as well as their manufacturing plant in the South of India. We had detailed technical discussion on their requirement and based on the discussions, we have suggested them hygienic gully for their application. We had many round of technical discussions with their team on the design of the hygienic gullies for their application. We have shown them the competency of ACO, ACO-Coca Cola relationship at global level, How they are being benefitted after associated with ACO. The customer also appreciated & after couple of rounds of technical discussions & negotiatons, we have received the first order from Coca Cola. This is a breakthrough in Coca cola as well as first order for F&B- India.

## Products installed

Product name

ACO hygienic gully 157 - fixed height

ACO hygienic gully 218 - fixed height

ACO gully EG150

ACO hygienic ladder grating

