



Reference card

**SRI SARVARAYA SUGARS LTD,
INDIA
Andhra Pradesh**

SRI SARVARAYA SUGARS India

Sri Sarvaraya Sugars limited manufacturers Sugar, Industrial Alcohol, Carbonated and Non-Carbonated Soft Drinks and Bottled Water at its Plants in East Godavari and Khammam Districts of Andhra Pradesh and is an Authorised Bottler of The Coca-Cola Company, U.S.A.



Reference card

Project name	Sri Sarvaraya Sugars Limited
Brand	Sri Sarvaraya Sugars Limited
Investor	Sri Sarvaraya Sugars Limited
City of installation	Gopalapuram, Andhra Pradesh
Country of installation	India
Commissioning date	July, 2016
Country of ACO sales organisation	ACO India
Segment	Food & Beverage
Subsegment	Soft drinks

Project information

Project description	This project is an expansion of the bottling unit for Coca-Cola, Sri Sarvaraya Limited Bottlers. The majority of products implemented were ACO hygienic gullies.
Customer description	Coca-Cola (often referred to simply as Coke) is a carbonated soft drink produced by The Coca-Cola Company of Atlanta, Georgia. The company produces concentrate, which is then sold to licensed Coca-Cola bottlers throughout the world. The bottlers, who hold exclusive territory contracts with the company, produce the finished product in cans and bottles from the concentrate, in combination with filtered water and sweeteners.

Project information

Key factors of ACO success in this project

ACO was also invited for product presentation to present it to their employees of various technical departments of Coca Cola India. The outcome of our presentation is that they come up with their issues regarding drainages to us. Similarly Coca Cola's third party approached us after the camp and shared their requirements for their upcoming Research and Development centre as well as their manufacturing plant in the South of India. We had detailed technical discussion on their requirement and based on the discussions, we have suggested them hygienic gully for their application. We had many round of technical discussions with their team on the design of the hygienic gullies for their application. We have shown them the competency of ACO, ACO-Coca Cola relationship at global level, How they are being benefitted after associated with ACO. The customer also appreciated & after couple of rounds of technical discussions & negotiatons, we have received the first order from Coca Cola. This is a breakthrough in Coca cola as well as first order for F&B- India.

Products installed

Product name

ACO hygienic gully 157 - fixed height

ACO hygienic gully 218 - fixed height

ACO gully EG150

ACO hygienic ladder grating

